

Advertise in the Colorado Fall Home Show Official Program



The Colorado Fall Home Show's colorful official guide will reach nearly a million active readers, affluent customers looking for the latest in home-improvement and decor ideas.

Tap into two Denver institutions - the Colorado Fall Home Show and The Sunday Denver Post - and gain unmatched access to an audience crucial to your business success.

- As part of the official guide, your ad will be seen by attendees of the show, over one million monthly readers of The Sunday Denver Post and over 5MM monthly unique visitors to DenverPost.com
- Of previous visitors to the Fall Home Show, 51% are age 25-59; 22% have household incomes of \$110,000+; 74% have household incomes of \$60,000+; 93% own their homes.



Colorado Fall Home Show Preview Section & Official Program:

Publishing: Sunday, September 15th

Format: Tabloid

Distribution: Full Sunday distro + 3,500 show copies

Ad Reservation Deadline: Monday, August 26th

Camera-Ready Art Due: Friday, September 6th



Advertising opportunities are limited!

Contact Craig Kudra at 303-954-1398 or
ckudra@dpmedia.co

Or your Denver Post ad executive today!





Colorado Fall Home Show
 September 20-22, 2019
 Colorado Convention Center

SHOW PROGRAM PACKAGES

Position	Print Specs	Digital Specs	Investment
Page 3 Premium Full page, full color +165k geo-targeted DP.com impressions	8.222 x 9.610"	728x90	\$5,500
Inside Back Cover Full page, full color +165k geo-targeted DP.com impressions		300x250	
Full page package Full page, full color +150k geo-targeted impressions on DP.com	8.222 x 9.610"	320x100	\$5,000
Half page package Half page, full color +750k geo-targeted impressions on DP.com	V: 4.056 x 9.610" H: 8.222 x 4.750"	(optional) 300x600 (optional) 970x250	
Quarter page package Quarter page, full color +45k geo-targeted impressions on DP.com	4.056 X 4.750"	728x90	\$2,500
		300x250	\$1,500
		320x100	
		(optional) 300x600	
		(optional) 970x250	

ALL PRINT FILES MUST BE PDF/X-1A compliant

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