

EXHIBITING INFORMATION

Colorado Fall HOME SHOW



presented by **COLORADO GARDEN**
FOUNDATION

September 13–15, 2024

Colorado Convention Center · Denver, Colorado

EXHIBIT AT THE 2024 COLORADO FALL HOME SHOW

- ➔ Colorado Fall Home Show consistently attracts homeowners who are ready to buy and eager to learn about the latest products and services for their homes. Our extensive experience with consumer shows (65 years) enables us to deliver a highly qualified audience directly to your booth.
- ➔ Organized by the producers of the Colorado Garden & Home Show
- ➔ 200,000 square feet of exhibition space occupied by 200 exhibitors
- ➔ Book your booth today and take advantage of this face-to-face marketing opportunity!



DEMOGRAPHICS:

93% are homeowners. Ages 35+ (90%);
\$75,000+ annual income (90%).

ADVERTISING:

Our \$200,000+ advertising campaign consists of newspaper, television, digital, radio, outdoor, social media and promotional collateral (ex: coupons).

ABOUT US:

Colorado Garden Foundation is a nonprofit corporation. 100% of the Fall Home Show proceeds provide horticulture scholarships and grants throughout Colorado.



“We have been part of the Colorado Fall Home Show for years. The Show provides our company a tremendous boost in business. We have gained long-term relationships with customers through these shows. We often receive the benefit one or two years after meeting the customer at the show.”

– Torrey C., Lakewood Plumbing & Heating LLC

2024 COLORADO FALL HOME SHOW

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Book your booth today for the 2024 Colorado Fall Home Show! Booths are being reserved on a first-come-first-serve basis.

2024 BOOTH PRICING*

10' x 10' in-line	\$1,100
10' x 10' corner	\$1,250
10' x 20' in-line	\$2,200
10' x 20' corner	\$2,350
10' x 30' in-line	\$3,300
10' x 30' corner	\$3,450
20' x 20' island	\$5,000
20' x 30' island	\$7,200

INCLUDED IN BOOTH COST

- 8' high back drape & 3' high side drape
- Black & White ID Sign
- Listing in show program
- Listing on website
- General perimeter security
- Ten complimentary tickets (per 10' x 10')
- Five exhibitor badges (10' x 30' booths and larger receive 10 badges)



*Colorado Garden & Home Show exhibitors receive \$100 off per 10' x 10' booth



SHOW LOCATION

Colorado Convention Center
700 14th Street • Denver, CO 80202

MOVE-IN

Wednesday, Sept. 11th & Thursday, Sept. 12th
(Exhibitors will be assigned a scheduled move-in time)

MOVE-OUT

Sunday, September 15th, 3 pm – 7 pm

SHOW DATES & HOURS

Friday, September 13th 10 am – 6 pm
Saturday, September 14th 10 am – 6 pm
Sunday, September 15th 10 am – 3 pm

TO RESERVE YOUR BOOTH PLEASE SELECT 5+ BOOTH LOCATIONS FROM THE ONLINE FLOORPLAN AT www.ColoradoGardenFoundation.org/fallfloorplan AND FILL OUT THE FOLLOWING INFORMATION:

Company: _____

Contact: _____ Telephone: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Products and Services to be displayed: _____

BOOTH OPTIONS:

1) _____ 2) _____ 3) _____ 4) _____ 5) _____

BOOTH SIZE:

IN ASSOCIATION WITH:

